



**FOR IMMEDIATE RELEASE:**

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**The New York Rowing Association Announces Plans For A New 2,000 Meter Racecourse and Training Center on Overpeck Lake in Bergen County, New Jersey.**

New York, New York July 18, 2011 - The Bruderer Corporation of Ridgefield Park, New Jersey has donated 2.36 acres of land on Overpeck Lake to the New York Rowing Association (New York Rowing) for the establishment of the Overpeck Lake Training and Regatta Center. The Bruderer Corporation's in-kind donation was recently appraised at \$960,000.00 and completes Phase One of the New York Rowing's long standing plans to establish a high caliber fair water training and regatta center in the Tri-State area.

Overpeck Lake, unlike many other rowing venues, is not in a remote location and is accessible by several major highways, airports and mass transportation facilities. The lake is approximately a 10 -15 minute drive from either the George Washington Bridge or the Lincoln Tunnel as well as a few minutes away from the Meadowlands Sports Complex. Overpeck Lake is a man-made body of water sheltered on all sides by gently sloping hills and adjacent to the newly renovated (\$110 million) Overpeck Creek County Park. The park provides excellent unobstructed start to finish sight lines of the planned racecourse. The planned five lane racecourse will be straight and fair with average water depths in excess of 2 meters. New York Rowing plans to use its new property to host regional and national rowing competitions on Overpeck Lake as well as community rowing programs kayak, canoe and dragon boat racing events.

The Trustees of New York Rowing hope that the planned racecourse will significantly reduce travel time and expenses for the thousands of junior, collegiate and club rowers living and working in Tri-State area. The Trustees also hope to increase the national and international profile of rowing by accessing the media companies located in New York City. Phase Two of New York Rowing's development plan is already underway with designs being prepared for both the new property and the planned racecourse. New York Rowing is hoping to host its first regatta on Overpeck Lake in the Spring of 2012.

New York Rowing is a 501(c)(3) not for profit corporation which is dedicated to promoting the sport of rowing and has been doing so since being founded by rowers in 1866. Today it fulfills its mission by introducing young people to rowing through composite, community, adaptive and school based programs. We also facilitate collegiate and adult rowing programs, all of which help support and foster our youth programs. New York Rowing is committed to the Tri-State rowing community (as defined by the U.S. Office of Management and Budget) which has a population of over 18 million people as of the 2010 census. The Tri-State area is therefore the home of approximately 1 in 16 Americans and where the modern sport of rowing started in the United States.

For more information, about the Overpeck Lake Training and Regatta center or joining New York Rowing junior and adult programs please contact Rebecca Lam, Administrative Director at [rebecca@nyrowing.org](mailto:rebecca@nyrowing.org) or (212) 277-8018.

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